

Global Reach


99.3 FM is a go-to reference for local news in Prince Edward County. With a wide and active social network, County FM reaches over thousands of people from all different walks of life.

Our community loves sharing things they care about.

Your audience will see your message from a reputable news source and from the people they trust most - their friends and family.

With over 15 000 people reached

you are sure to connect with new faces and raise awareness for your brand and content.

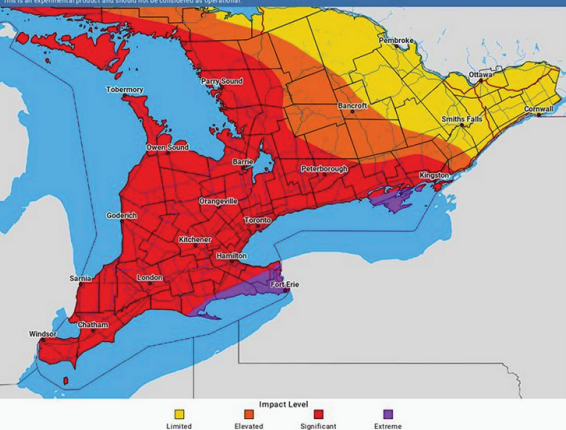
**99.3 County FM**
February 23 · 🌐

EXTREME WEATHER WARNING: Prince Edward County OPP Commander John Hatch has asked us to alert residents to the weather forecast for our region tomorrow. (see attached map indicating the County is in the 'extreme' range) Stay tuned to 99.3 COUNTY FM for updates.

Major wind storm expected Sunday and Sunday night. Damaging westerly winds with frequent gusts of 90 to 110 km/h are expected to develop Sunday morning after the passage of a sharp cold front. Areas near the Great Lakes ... [See More](#)

Created on Friday February 23, 2019 at 3:04 PM EST
This is an experimental product and should not be considered as operational.

Significant Wind Event Sunday into Sunday Night



Damaging to destructive winds are likely across portions of Southern Ontario beginning Sunday morning.

Hazard
Damaging winds with wind gusts of 90-100 km/h are likely. Wind gusts to 120 km/h are possible near Lake Erie and in Prince Edward County.

Impacts
Damaging winds will pose a threat to those outdoors. Damage to buildings, such as to roof shingles and winds, may occur. Power outages are likely. Driving will be difficult, particularly in high profile vehicles.

Timing
Beginning Sunday morning and persisting through Sunday night before diminishing on Monday.

Action
Prepare accordingly for damaging and potentially destructive winds. Home owners should secure loose objects and prepare for wind damage.

Impact Level
Limited Elevated Significant Extreme

12,819
People Reached

4,596
Engagements

Boost Post

**99.3 County FM**
August 17, 2018 · 🌐

EXCLUSIVE TO 99.3 COUNTY FM! The first ever photo of an AVRO ARROW artifact to be published! It was recovered from the floor of Lake Ontario by the [Raise the Arrow](#) expedition. Hear what it is, how it was recovered, and how it is being restored Monday on the County Grapevine. Listen on the radio or listen online www.993countymfm.ca



15,198
People Reached

4,172
Engagements

Boost Post

Total Engagement

Our listeners prove through their involvement on-air, online, and at station events, that they trust 99.3 County FM to deliver important local messages.

Advertisements that we deliver - directly drive your bottom line.

Help support your community radio, advertise on 99.3 County FM.

For more information, please contact sales@993countymfm.ca or 613-476-2229



Global Reach

99.3 FM is a go-to reference for local news in Prince Edward County. With a wide and active social network, County FM reaches over thousands of people from all different walks of life.

99.3 County FM
Published by Lynn Pickering [9] · October 8, 2018 ·

DO YOU HAVE A QUESTION FOR PRINCE EDWARD COUNTY'S CANDIDATES FOR MAYOR? STEVE FERGUSON, DIANNE O'BRIEN AND RICHARD WHITEN will be guests on the Grapevine on Monday, October 15th. Submit your question (by Sunday, noon, October 14th) Email grapevine@993countyfm.ca or leave a recorded message (short and to the point, please) by calling 613-476-2229 between 9 p.m. and 9 a.m. Then listen to hear the candidates for mayor answer your question on the radio or online www.993countyfm.ca



2,659 People Reached 396 Engagements [Boost Post](#)

99.3 County FM
Published by Lynn Pickering [9] · May 30, 2018 ·

WEDNESDAY ON THE COUNTY GRAPEVINE – (12:10 p.m. & 6:10 p.m.) THE COUNTY COOKS: Oodles of Noodles. Made from wheat, buckwheat, or even beans, Chris Byrne discusses the comfort food that is enjoyed around the world. TAKING CARE OF BUSINESS: Emily Cowan visits Mariko Reilly of Kenko Osteopathy. Mariko discusses the freedom (and slight panic) of quitting her day job to jump into entrepreneurship with both feet. THE COUNTY, NATURALLY: Sable Island is an icon of Canadian geography. Pamela Stagg continues her chat with Jill Martin Bouteillier and Chris Majka about this Canadian legend. Listen on the radio or listen online www.993countyfm.ca



3,136 People Reached 389 Engagements [Boost Post](#)

99.3 County FM
Published by Lynn Pickering [9] · June 26, 2018 ·

WEDNESDAY ON THE COUNTY GRAPEVINE – (12:10 p.m. & 6:10 p.m.) A SPECIAL EDITION: Last week the County was rocked by allegations of sexual misconduct by Norman Hardie, the well-known local winemaker whose products bear his name. We are pre-empting our usual Wednesday line-up to bring you a special edition of the Grapevine to address the issues prompted by the Globe and Mail article. Hosted by Lynn Pickering, guests will include Mayor Robert Quaiiff, Caroline Granger, owner of ... [See More](#)



The County
PRINCE EDWARD COUNTY + ONTARIO


3,045 People Reached 730 Engagements [Boost Post](#)

99.3 County FM
January 30 ·

IMPORTANT MESSAGE FROM PRINCE EDWARD COUNTY FIRE AND RESCUE: The snow that fell is being blown around by steady winds, causing a lot of drifting in the area. And PECFR are sending out a reminder to homeowners, to make sure their furnace exhaust vents are kept clear.

As snow falls and the wind is whipping it around in blizzard-like conditions, homeowners need to take a walk around the exterior of their home.

If there are any PVC pipes coming out of your house, you want to make... [See More](#)



13,074 People Reached 2,729 Engagements [Boost Post](#)

99.3 County FM
Published by Lynn Pickering [9] · February 12 at 7:37 AM ·

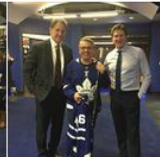



PRINCE EDWARD COUNTY NOTICE: Municipality declares significant weather event After reviewing Environment Canada's regional weather alerts and observing the current weather conditions, the County of Prince Edward is declaring a significant weather event in the municipality. During the significant weather event, the County of Prince Edward is advising residents to use extra caution as the municipality may not be able to meet its maintenance standards for roads and sidewalks du... [See More](#)



4,150 People Reached 898 Engagements [Boost Post](#)

99.3 County FM
Published by Lynn Pickering [9] · January 21 ·

AS HEARD ON THE COUNTY GRAPEVINE. More photos from Mark Campbell and family at the Leafs game Sunday night. (Thanks Wendy Goodman) To donate to Cheer for Grampy fund for Hospice Prince Edward and the Prince Edward County Memorial Hospital Foundation go to <https://www.gofundme.com/cheer-for-grampy>



3,028 People Reached 1,439 Engagements [Boost Post](#)

Help support your community radio, advertise on 99.3 County FM.

For more information, please contact sales@993countyfm.ca or 613-476-2229

