

Annual General
Meeting
Jan 29th, 2020, 7PM

Prince Edward
County Radio
Corporation



Agenda

1. Notice of Meeting & Land Recognition (0:03)
2. Special Guests (0:02)
3. Adoption of 2019 AGM Minutes (0:02)
4. Board Elections (0:04)
5. Resolution Amend Article 19 of the Bylaws (0:04)
6. Annual Report (0:25)
7. Audited Financial Statements (0:10)
8. Accept Audited Financial Statements (0:01)
9. Appoint Public Accountant & Approve (0:02)
10. Wrap Up (0:03)
11. Conclude the Meeting (0:02)

1. NOTICE OF MEETING

OFFICIAL NOTICE¶

Prince Edward County Radio Corporation¶

2020 Annual General Meeting¶

The Athol Recreation Centre, Wed January 29th, 7--9 pm¶



The 2020 Annual General Meeting of 99.3 County FM (Prince Edward County Radio Corporation) will be held on Wednesday, Jan 29th, from 7 to 9 PM at The Athol Recreation Centre, 1685 County Rd. #10, Cherry Valley, ON for the following purposes:¶

- To confirm and ratify notice of the 2020 Annual General Meeting of the membership of the Corporation.¶
- ¶
- To receive the Financial Statement and Annual Report of the Corporation for the period ending August 31, 2019.¶
- ¶
- To elect Directors of the Corporation.¶
- ¶
- To appoint the public accountant of the Corporation for the ensuing year.¶
- ¶
- To vote on the amendment of a bylaw. Resolved that article 19 of the bylaws of the corporation be amended by adding the following.¶
A member in good standing at the beginning of an annual general meeting but who was not in good standing at the date of record shall be permitted to vote if he or she was previously a member whose membership lapsed only within the six months prior to that annual general meeting.¶
- ¶
- To transact such other business as may properly be brought before the meeting.¶

Anyone who is a member in good standing at the time of the meeting can attend the meeting with full voting rights. ¶ Memberships can be purchased or renewed now at the studios at 38 Cold Storage Rd, Picton during business hours or on line at www.993countyfm.ca¶

Members in good standing who are unable to attend can appoint another member as their proxy by printing and filling out the Proxy Form[¶] attached to this notice. ¶ The form is also available at the station office at 38 Cold Storage Road or by emailing reception@993countyfm.ca. A member can only hold one proxy from another member.¶

Please contact us if you have any questions in connection with the AGM.¶

Craig Mills, General Manager¶

Motion on Notice of Meeting

- To confirm and ratify the form and adequacy of notification to members of the January 29th, 2020 Annual General Meeting of the membership of the Corporation.

2. Special Guests

Annual General Meeting, Jan 29th, 2020

3. 2019 February Minutes

Annual General Meeting, Jan 29th, 2020

Motion to Adopt Minutes

To adopt the Minutes of the Annual General Meeting of February 20th 2019.

4. Board Elections

Annual General Meeting, Jan 29th, 2020

Nominated for Election

- Jim (JJ) Johnston (returning)
- Shelagh Mather (returning)
- Doug Monk (returning)
- Ken Murray (returning)
- Christine Winiarz Searle (returning)

2-year term

5. Resolution Amend Article 19

Annual General Meeting, Jan 29th, 2020

Prince Edward County Radio Corporation
Minute of a resolution of the Board of Directors
To amend Article 19 of the bylaws of the corporation

- Resolved that article 19 of the bylaws of the corporation be amended by adding the following:
- A member in good standing at the beginning of an annual general meeting but who was not in good standing at the date of record shall be permitted to vote if he or she was previously a member whose membership lapsed only within the six months prior to that annual general meeting.
- Made 20 December 2019, assented to by all directors by email

Douglas Monk

Secretary

Prince Edward County Radio Corporation

6. Annual Report

Annual General Meeting, Jan 29th, 2020

Board Highlights

We continue to execute our strategic plan

Volunteer Engagement

- ❖ Recruitment, Training, Retention & Volunteer Management.
- ❖ Board Governance.

Improved Broadcast Systems

- ❖ Backup systems, Reporting systems & Maintenance.
- ❖ Capital Improvements (Grant driven).

Sustainable Financial Performance

- ❖ Funding & Stronger systems.
- ❖ Committed forward-thinking teams. Radiothon is next.

Program Development

- ❖ Schedule & Training

Marketing and Community Outreach.

- ❖ Visibility & On-air station marketing.
- ❖ Consistent messaging



Tribute &
Recognition

Mark Campbell
Bobby Gale
John Mather

Presented by: Vanessa Pandos, Host CountyFM

Operations Report

Annual General Meeting,
Jan 29th, 2020



Mission Statement

99.3 County FM is a not-for-profit, volunteer driven, community funded radio station.

Connecting the County, this essential service reflects and contributes to the cultural richness, diversity and vitality of Prince Edward County.

Volunteerism & Community

- 55 quality programs, 100% Volunteer Driven.
- Over \$110,000 in broadcast time to not for profit groups at no charge (over and above Grapevine public affairs show & news).
- 4,350 Public Service Community Event notices.
- 6,000+ guests through the station annually.
- 248 County Media Releases received to be read on-air covering news of closures, emergencies, and events.

Volunteerism & Community

- 765 GrapeVine segments, 1600 newscasts.
- 118 volunteers plus 3.75 staff (2 full time, 3 part time).
- 20,000 volunteer hours minimum the year.
- Extremely active year with the Arts Scene.
- 775 enterprises have now chosen 99.3 County FM to deliver their message to The County!
- 4,638 times impaired driving messages were aired.



Station Events

Station Events



The Voice of the County

Station Events



The Voice of the County

Station Events





Instant Rivalry
CD Release Party
99.3 County FM

Sales & Fundraising

- Sales increase 5%
- Donations up 15%
- Grants down in last fiscal however pursuing more opportunities, some solid success for the 2019-2020 period
- Radiothon
- Alternative fundraising events
- Overall marketing efforts throughout the County and On-Line



The Voice of the County!



5TH ANNIVERSARY CELEBRATIONS RADIOTHON APRIL 25-28TH, 2019

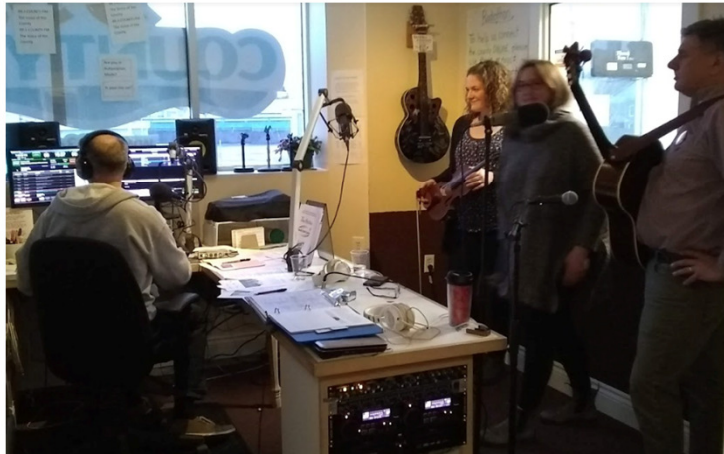
Thank you to the wonderful musicians who
help us continue to connect the County!

Annelise Norohna
Astrid Young
Becky Elliott
Ben Vandergaast
Billy McBurney
Bill Wood
Craig Foster
Dan Dayton
Danielle Edwards
Darryl Fleet
David Mott &
John David Carpenter &
Percy Adler
David James Allen
Dustin Bird
Ella Jade

Gavin Massey
Grace Bongard
Instant Rivalry
Jamie Pounder
Jamie Stever
Janine Dudding
Jenica Rayne
Jeremy Kelly
Joe Callahan
KASHKA
Ken Hudson
Kim Inch &
Michelle Found
Lenni Stewart
Masha Nazina
Mike Farrell

Melanie Hilmi
Norris and Jones
PECI Vocal Class
Pushbroom Tycoons
Rita di Ghent
Robert Keyes
Seventh Town
Siobhan Bodrug
Suzanne Pasternak
The County Ukelele Band
The Dark Lords
The Frere Brothers
The Kitchen Family
Tony Forbes
Travis Hamel
Victor Cooper







The Voice of the County

50th Anniversary of Woodstock

99.3
COUNTYFM



The Voice of the County

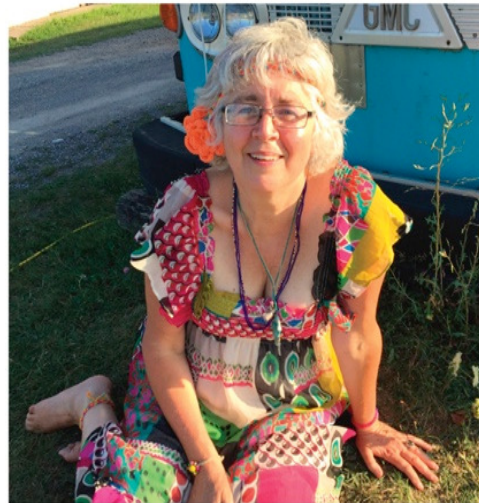


The Voice of the County



The Voice of the County

99.3
COUNTYFM



The Voice of the County

Programming

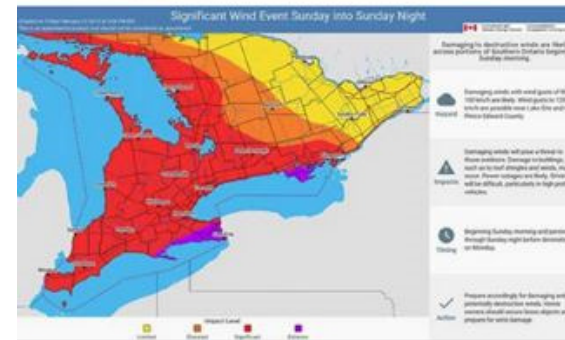
- Fantastic variety of music programs with dedicated hosts.
- Incredible News Team
- Spoken word with specialty programs in all day parts.
- The County's go to public affairs program "GrapeVine".
- Concert Calendar & Arts Calendar 10 times every day.
- Specialized music category, local artists min 8 times a day.
- Backup talent in all mission critical areas.
- Amazing Admin Team and Transmission Team.

Essential Service



EXTREME WEATHER WARNING: Prince Edward County OPP Commander John Hatch has asked us to alert residents to the weather forecast for our region tomorrow (see attached map indicating the County is in the 'extreme' range) Stay tuned to 99.3 COUNTY FM for updates.

Major wind storm expected Sunday and Sunday night. Damaging westerly winds with frequent gusts of 90 to 110 km/h are expected to develop Sunday morning after the passage of a sharp cold front. Areas near the Great Lakes ... See More



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5,477
People Reached

2,036
Engagements

Boost Post

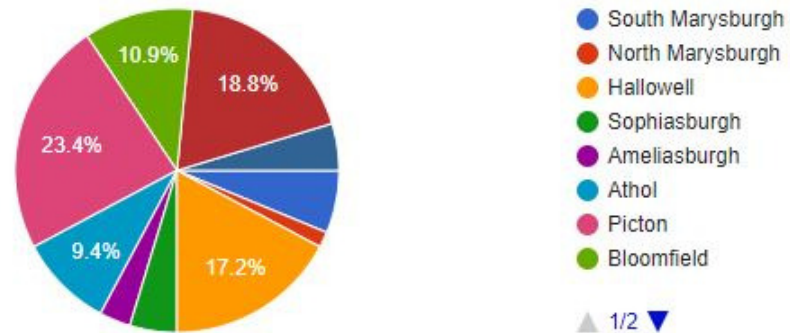
Emergency Preparedness

- Radio's role in the event of an emergency.
- Constantly working to improve.
- Contribution from the Community Radio Fund of Canada.
- Emergency Handbook, training volunteers, coordinating efforts, and acquiring the tools we need to improve our capabilities.
- Presentations at community events.
- On-line surveys.

Emergency Preparedness

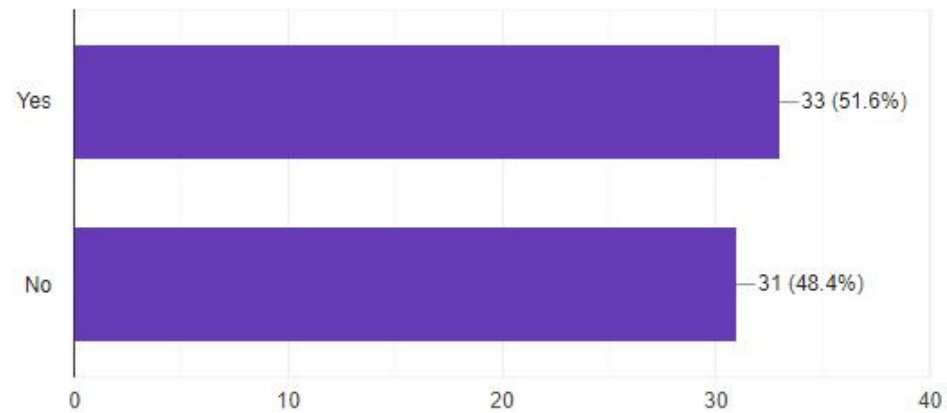
If so which ward?

64 responses

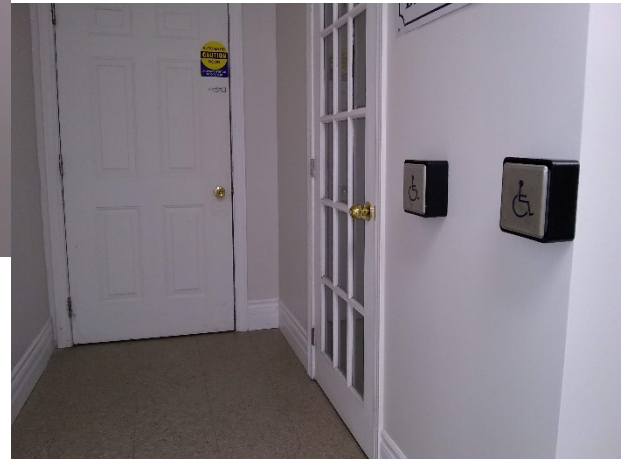


Do you have a battery powered radio?

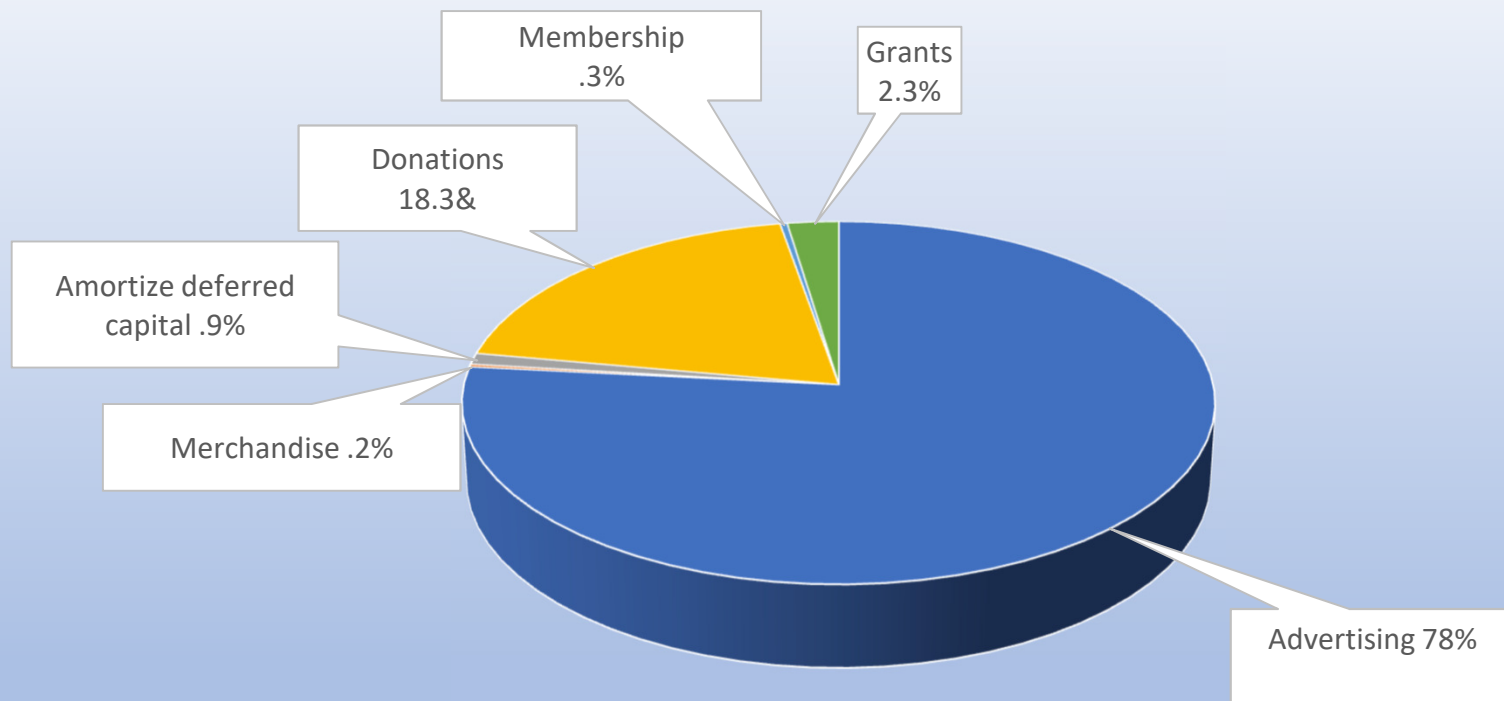
64 responses



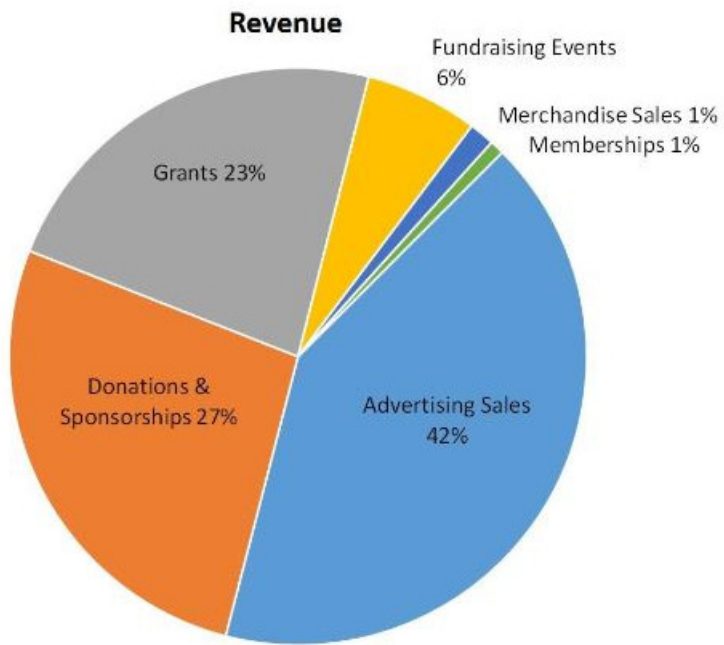
Accessibility



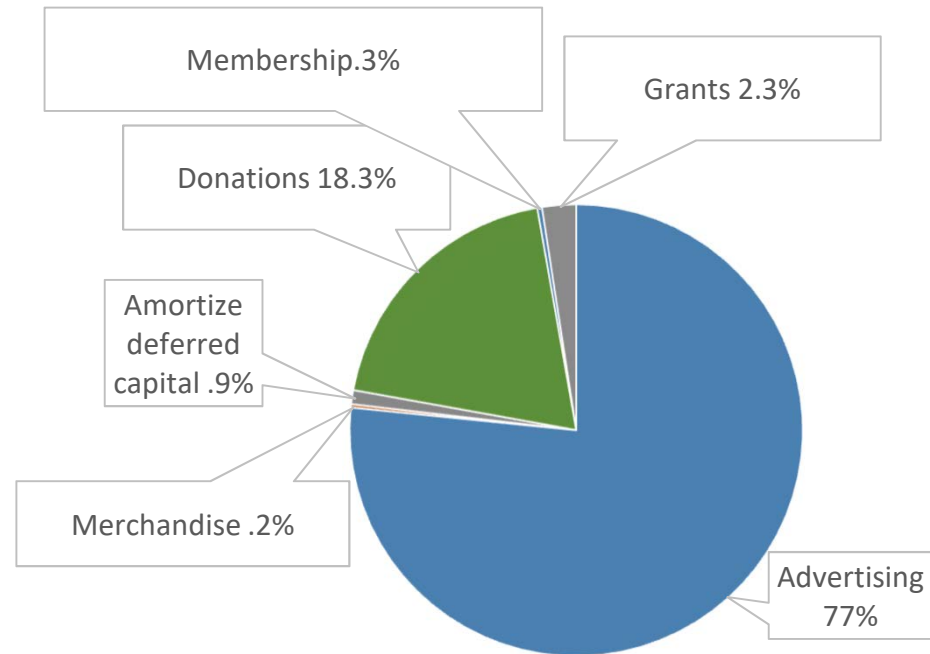
Revenue F2019



Comparison change in 4 years

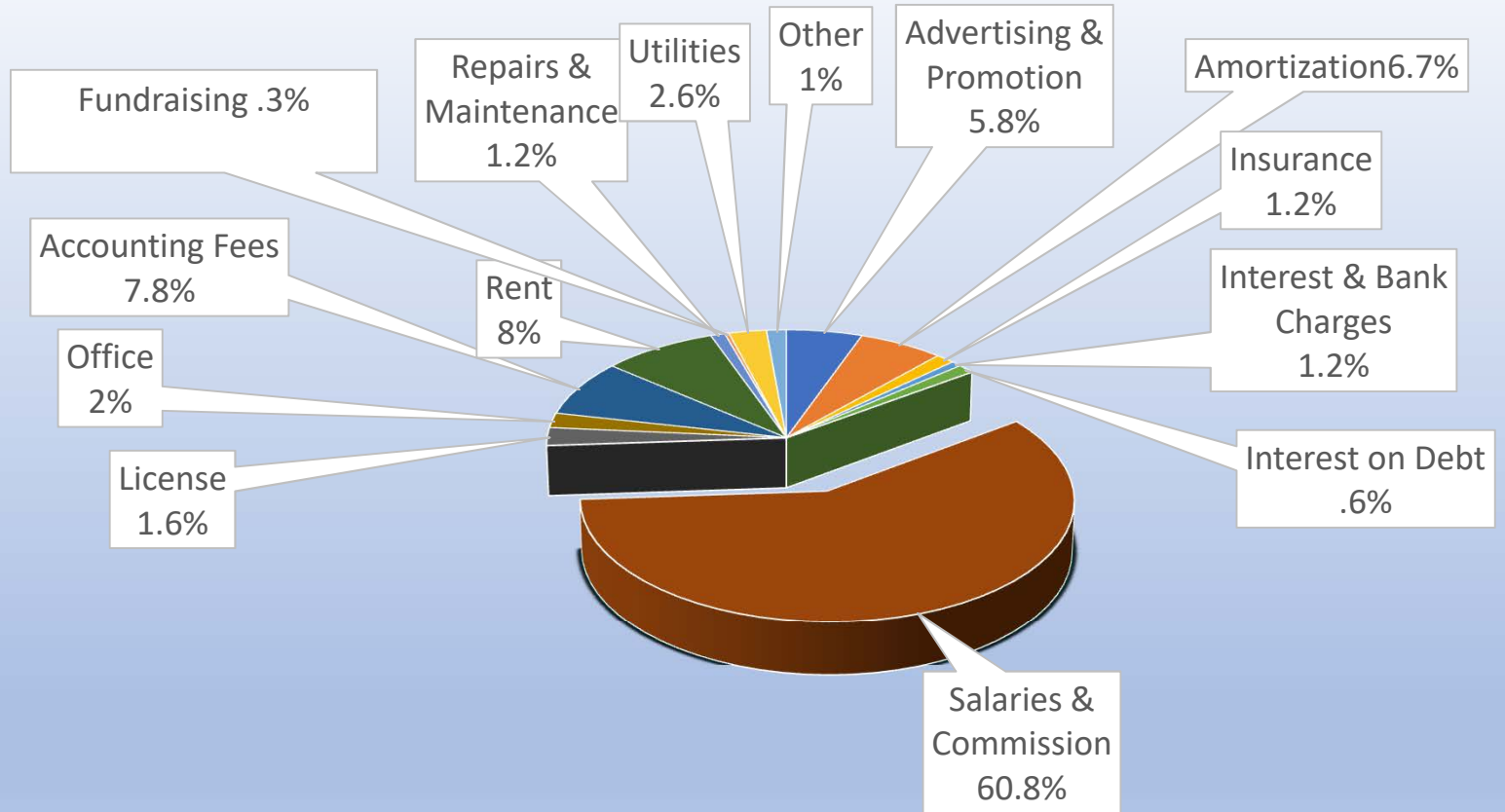


2014-2015



2018-2019

Expenses F2019



Facilities

- No more unexpected guests at the transmitter however coolant failures occurred twice resolved by our inhouse team.
- Complete new communication hardware/software with tower.
- System upgrades.
- Studio renos steps 1 and 2.
- Community Living Employer of the year Award.



Production & Transmission

99.3
COUNTY FM



The Voice of the County

Production & Transmission



The Voice of the County

5th Anniversary Celebration



5th Anniversary Celebrations



The Voice of the County

5th Anniversary Celebrations



The Voice of the County

Volunteers & Donors

- Our integration with the community drives the station's success.
- New ways to attract volunteers:
 - Promotional ads on 99.3 County FM
 - UBtheDJ
 - On-air guests
 - Word-of-mouth
 - Social Media & 99.3 County FM's new website
- Impact & fun, community involvement, and job specific training.
- Exciting Radiothon in the plans!
- Full annual schedule of outreach & services to the community.
- Deep gratitude to our donors, advertisers, and volunteers.

6. Operations Report

Motion to accept the Operations Report for the fiscal year ending August 31st, 2019.

7. FINANCIAL REPORT

Annual General Meeting, Jan 29th, 2020

8. Motion to Accept Audited Financial Statements

To accept the Audited Financial Statements for the
fiscal year ending August 31st, 2019

9. Appoint Public Accountant

Annual General Meeting, Jan 29th, 2020

Motion to Appoint Public Accountant

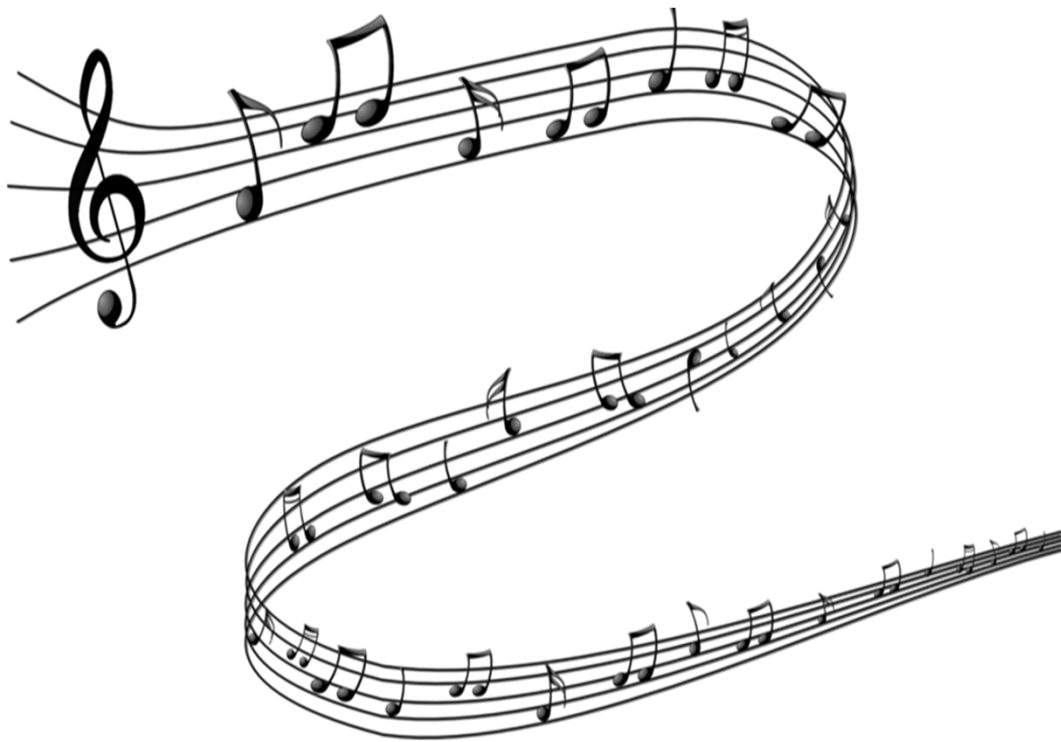
- After working with Wilkinson & Company LLP. for F2019 we recommend continuing with Wilkinson & Company LLP. as our appointed the Public Accountant for Prince Edward County Radio Corporation to perform an audit for 2020.

10. WRAP UP

Annual General Meeting, Jan 29th, 2020

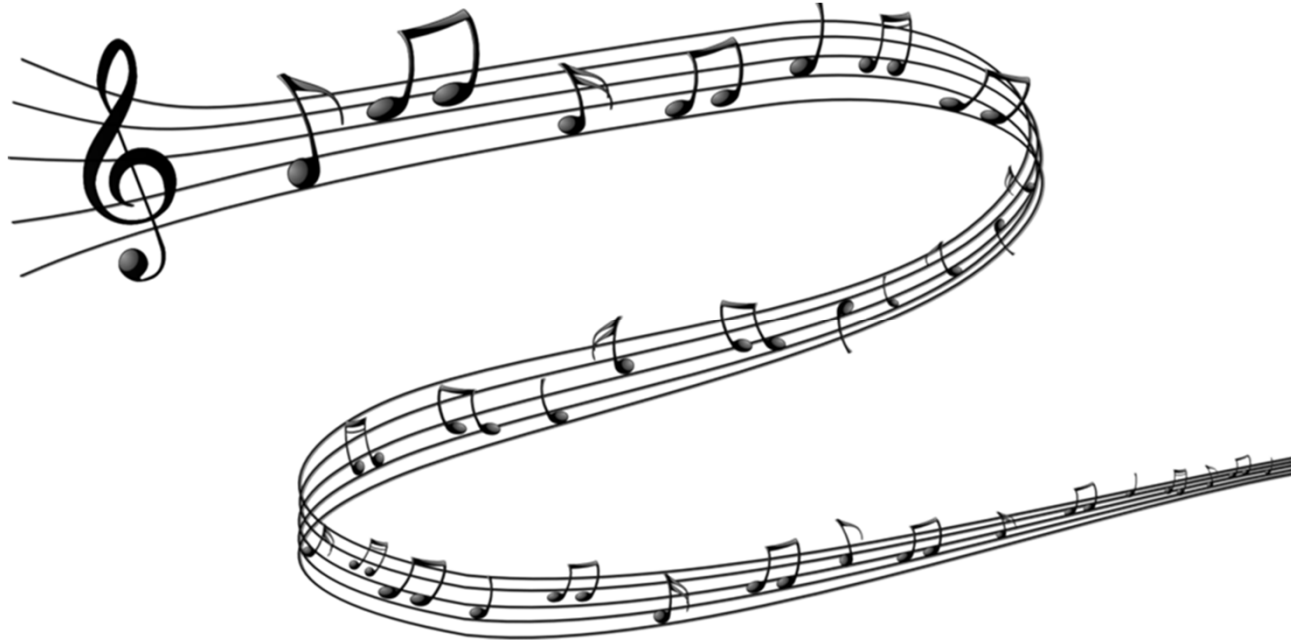
11. CALL FOR END OF MEETING

Annual General Meeting, Jan 29th, 2020



THANK YOU
99.3 County FM

Twitter @993countyfm
Facebook 993CountyFM
Instagram 993CountyFM
Online 993countyfm.ca



Mark in your calendar
99.3 County FM RadioThon
April 23 – 26th, 2020