

# Annual General Meeting

Jan 25th, 2024, 7PM

Prince Edward County  
Radio Corporation



# Agenda

1. Notice of Meeting & Land Recognition (0:03)
2. Special Guests (0:02)
3. Adoption of 2023 AGM Minutes (0:02)
4. Board Elections (0:04)
5. Annual Reports (0:30)
6. Treasurer Report (0:04)
7. Audited Financial Statements (0:08)
8. Accept Audited Financial Statements (0:01)
9. Appoint Public Accountant & Approve (0:02)
10. Wrap Up (0:03)
11. Conclude the Meeting (0:02)

# 1. Notice of Meeting

The 2024 Annual General Meeting of 99.3 County FM (Prince Edward County Radio Corporation) will be held on Thursday, Jan 25th, starting at 7 PM for the following purposes:

- To confirm and ratify notice of the 2024 Annual General Meeting of the membership of the Corporation.
- To receive the Financial Statement and Annual Report of the Corporation for the period ending August 31, 2023
- To elect Directors of the Corporation.
- To appoint the public accountant of the Corporation for the ensuing year.
- To transact such other business as may properly be brought before the meeting.

Anyone who is a member in good standing at the time of the meeting can attend the meeting with full voting rights.

Online access is available for those who cannot attend in person. Members will receive an email with further details and the information will be available at [www.993countyfm.ca](http://www.993countyfm.ca)

Memberships can be purchased or renewed now at the studios at 38 Cold Storage Rd during business hours or online at [www.993countyfm.ca](http://www.993countyfm.ca).

Members in good standing who are unable to attend can appoint another member as their proxy by printing and filling out a Proxy Form (see link to Proxy Form below). The form is also available at the station office at 38 Cold Storage Road, on-line at [www.993countyfm.ca](http://www.993countyfm.ca) , or by emailing [reception@993countyfm.ca](mailto:reception@993countyfm.ca). A member can only hold one proxy from another member.

Please note, members in good standing who register to attend the AGM virtually will receive email instructions the week prior to the meeting. If you have not received instructions by Tuesday January 23rd please email or phone the radio station at (613) 476-2229 during regular office hours.

Please contact us if you have any questions in connection with the AGM.

Thank you

**Craig Mills, General Manager**

99.3 County FM, 2 – 38 Cold Storage Road

Picton, Ontario, K0K 2T0

Phone: (613) 476-2229

# Motion on Notice of Meeting

- To confirm and ratify the form and adequacy of notification to members of the January 25th, 2024 Annual General Meeting of the membership of the Corporation.

# 2. Special Guests

Annual General Meeting, Jan 25<sup>th</sup> 2024

# 3. 2023 AGM Minutes

Annual General Meeting, Jan 25<sup>th</sup> 2024

# Motion to Adopt Minutes

To adopt the Minutes of the Annual General Meeting of January 31<sup>st</sup> 2023.

# 4. Board Elections

Annual General Meeting, Jan 25<sup>th</sup> 2024



# Board of Directors

Mark Despault

Mike Harper

Phil Knox

Lynn Pickering

Astrid Young

**1 year remaining on term**

# Nominated for Election

- Shelagh Hurley (Mathers) (returning)
- Ken Murray (returning)
- Christine Winiarz Searle (returning)
- Geoff Craig (new)
- Mary Ann Farrell (new)
- Nancy Griffin (new)

2 year term

# Motion to elect Directors of the Corporation

# 5. Annual Reports

Annual General Meeting, Jan 25<sup>th</sup> 2024



## Mission Statement

# PECRC Plan - Strategies

*99.3 County FM is a not-for-profit, volunteer driven, community funded radio station. Connecting the County, this essential service reflects and contributes to the cultural richness, diversity and vitality of Prince Edward County.*

**Strategy 1: Volunteer Engagement** – Volunteers are the lifeblood of County-FM. We must continue focus on recruiting, retainment and proper training for our volunteers

**Strategy 2: Improved Broadcasting Systems** – Continually maintain and improve upon our broadcasting systems and equipment with resources available

**Strategy 3: Sustainable Financial Performance** – Maintain and grow financial performance and health and optimize reserves.

**Strategy 4: Program Development** – Ensure that our programming continues to develop and deliver in a manner that is consistent with our Mission.

**Strategy 5: Marketing & Community Outreach** – Effectively market the station / Outreach to ensure a strong presence, memorability and community involvement.



# Board Committees

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## Governance Committee

**Role:** Assist the board in creating and maintaining a healthy governance culture that reflects current governance standards and good practices.

## Nominating Committee

**Role:** Lead the annual recruitment process by maintaining a competency matrix of existing board members, the call for suggested candidates and orientation package.

## Fund Development Committee

**Role:** Plans and develops fundraising projects that will ensure the short & long-term financial security of the station and advises the Board and General Manager on their implementation.

## Finance Committee

**Role:** Monthly review and reporting to the Board about the station's accounts and financial performance and matters which may significantly impact the financial resources.

## HR Committee

**Role:** Advises the Board and General Manager on Human Resources (HR) policies and procedures, risks, and initiatives, and makes recommendations on HR matters.

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# 5. Annual Reports - Board

Motion to accept the Annual Board Report for the fiscal year ending August 31<sup>st</sup>, 2023.

# Operations Report

Annual General Meeting,  
Jan 25<sup>th</sup>, 2024





Craig Mills  
CMM, PMP

General  
Manager  
99.3 County FM





Mission  
Statement

**99.3 County FM** is a not-for-profit, volunteer driven, community funded radio station.

**Connecting the County**, this essential service reflects and contributes to the cultural richness, diversity and vitality of Prince Edward County.

News  
Update:  
News Dir  
Craig Foster

- Training and Integration of several new volunteer Newscasters
- Training and coverage of Municipal functions (Council - Elections etc)
- Ability to provide more timely updates through new technology added to the stations' broadcast chain. Use of computer or phone to directly send in reports live to air in times of emergency or weather warnings.

News  
Update:  
News Dir  
Craig Foster

- Introduction and assimilation of locally generated News content (Community Report Alex Wright and Brenda Little)
- Audio and visual submission for the nation-wide Local Journalism Initiative

- 



# The Local Journalism Initiative

- First, relaying up to the minute news
- Some of the pieces would include results of Council meetings and developments from committees. Example - report given by Elis Zeigler at the Committee of the Whole about the transitional housing project Leeward House.
- Second, is the Local Journalism Initiative where we create reports for the national digital news platform Frequency.ca. formerly Canada Info.
- Extensive reports include a written piece, photos, sound bites and a more lengthy audio report. For example - report on the warming centre at H.O.P.E. A place for people to stay the night is a first for PEC.



CRAIG FOSTER - CJPE - PICTON - ON | 29-06-2023

Community, Environment



Over fifty protesters converged on the steps of Picton's Shire Hall on Thursday, protesting what they called a "secret deal" between Prince Edward County and the local shipping terminal.

Protesters chanted "no secret deals" in reference to an arrangement struck between Picton Terminals and the County, of which the details have yet to be made public.

Picton Terminals has faced a string of bylaw infractions over the past few years, to the point where the county negotiated an agreement on some of the proposed expansion ideas for the terminals.

One of the elements being questioned by residents is a large storage of shipping containers, and the potential to create what local MP Ryan Williams referred to as an "industrial hub."

Mayor Steve Ferguson addressed the protesters, saying while he couldn't share the details of the meeting with lawyers, he did say an industrial hub does not fit his vision of Prince Edward County.

Listen to the full story below:



Download Audio

Local Journalism Initiative  
Local residents protest 'secret deal'  
being negotiated between PEC and  
Picton Terminals



# Wellington Dukes Play by Play

- Craig Foster Play by Play Host
- 2023 Production Team
- Pat Larkin
- Gage Broderick
- Ken Murray
- Renay Weissman- Stanners

# 99.3 County FM Marine Reports

Special thank you to the Canadian Coast Guard Auxiliary serving Prince Edward County



Paul Spike Lees



David Searle



## Facilities & Transmission

- The tower generator experienced a catastrophic failure requiring it to be replaced despite well followed service protocols for both generators.
- Improved backup communications between studio and tower.
- Streaming service brought in-house to improve reliability and cost.
- All computers replaced related to on-air production and broadcast, most were 10 years old and not capable of running desired software updates.

## Facilities & Transmission

- Addition of offsite audio logger.
- Data backup server that mitigates damage from ransomware attacks.
- New Small studio and been finished and connected to our production systems.
- Future – working on upgrade of our broadcast software to an updated more stable system.



99.3 County FM Volunteerism

# Volunteerism & Community



55 quality programs every week.



Volunteer Driven, 100 volunteers, plus 4.25 FTE + 2 PT staff.



Assisted 180+ non-profit groups, charities, and community organizations get their messages to the public.



6,746 messages for non-profit and charitable groups in our community plus daily support within Grapevine and any adlib announcer support.



Average of 30+ Media Releases from The County received and broadcast monthly – road repair, closures, emergencies, special meetings and events.

# Volunteerism & Community



765 Grapevine segments, 1600 newscasts.



21,999 volunteer hours min during the year.



Ongoing weather alerts and road safety messages



1008 advertiser have chosen 99.3 County FM to deliver their message to The County since the station's inception!



8,208 impaired and distracted driving education messages were aired.



## Creative Promotional Support Sign Crew

# Tribute to Sam St Omer

Sam hosted Music Flow  
on Tuesdays from 10-4,  
as well as produced and  
co-hosted Tuesday  
Grapevine.

Sam passed May 12,  
2023.



# “Voices from the Shadows”: Homelessness in a Rural Community

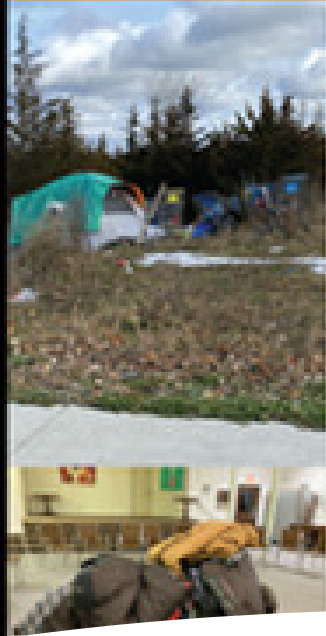
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- Our goal: Expose listeners to what it means to be homeless and deliver a call to action to get involved in helping address homelessness.
- Demonstrate the impact/emotional toll on the hidden members of our community.
- Encourage community engagement/call to action by highlighting action at the municipal level, social services, not-for-profits.
- Promote our station’s mandate of supporting the safety and wellbeing of PEC citizens.





# VOICES FROM THE SHADOWS: Homeless in a Rural Community



The "unhomed" face unique challenges, especially in a rural community.

Learn more, as 99.3 County FM shines a light on homelessness in Hastings Prince Edward.

Join us for our 8-part series "Voices from the Shadows: Homeless in a Rural Community."

Hear the voices of our homeless community and service providers.

Stories that are uplifting, and gut-wrenching.



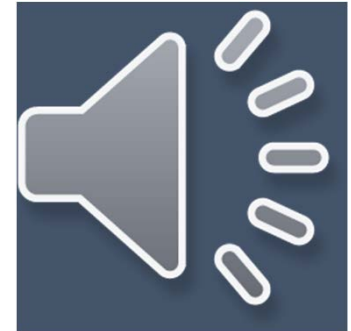
**The Broadcast Dialogue Canadian Radio Awards recognize**

**"Voices from the Shadows" as the runner up in the Community Service Award**

**Volunteers interviewed 60+ individuals in and around the local homeless community and the organizations who serve them.**

**Episodes:**

- Rough Waters Ahead, an Overview
- The Kindness of Strangers, Services
- Mental Health
- Addiction and Substance Use (one min sample from ep 4)
- The Role of Trauma
- Kate's Rest and "The Big Island Model"
- Resilience and Innovation
- Housing First: Exit Strategy? Or Just a Good Start?



# Voices from the Shadows Team

- Astrid Young, Andrew & Chuck Dailey, Cliff Prentice, Craig Mills, Dave Mackay, Gillian Carson, Jim JJ Johnston, Larry Richardson, Liz Simpson, Lenni Stewart, Lorraine Willson, Mark Rodgers, Mike Harper, Pat Larkin, Philip Knox, and Wendy Mesley.
- Video created by Production Company: Persuasive Films Inc. Lawrence Zwer, James Reid, Braden Dragomir, Brody McMaster, James Reid, Brock Cruess, Valentina Garcia, Salazar Berners, Bowie Lee, Devon Williamson



## Grapevine Highlights

- **Highlights from the Monday edition of The County Grapevine - 2023**
- **The New Year kicked off with Mayor Steve Ferguson and a recap of the ‘storm of the century’ which hit The County on December 23<sup>rd</sup> and caused havoc for days.**

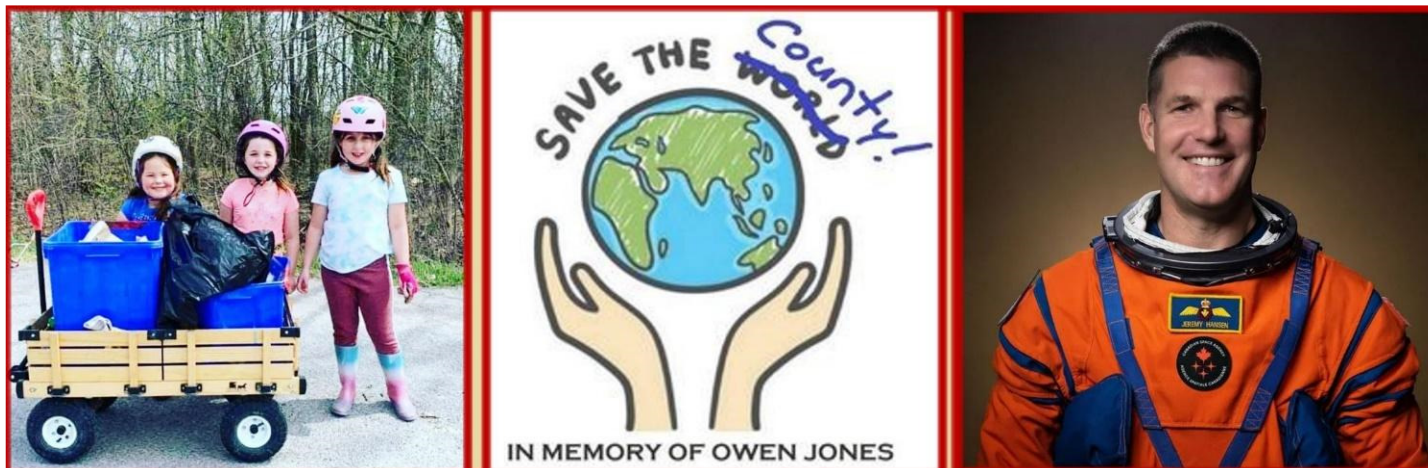
# Grapevine Highlights



Rosemary Sadlier, the driving force behind the naming of February as Black History Month in Canada, interviewed trailblazers each Monday.

March marked the 3<sup>rd</sup> anniversary of the WHO's declaration that Covid-19 was a pandemic. Mayor Ferguson made his 154<sup>th</sup> appearance on the Grapevine.

In April, the annual PEC Trash Bash was renamed The Owen Jones Memorial Clean Up Trash Bash. Also, NASA announced that Astronaut Jeremy Hansen will be the first Canadian to rocket to the moon as part of the Artemis II Mission.





Tragedy struck the El Husein/Mustafa family. County residents rallied, Carlyn Moulton and Ian Crerar reported on their plans for recovery.



The Prince Edward County Affordable Housing Corporation opened applications for rental housing developments in Picton and Wellington.

# Grapevine Highlights



# Grapevine Highlights



**Chris Palmer, Supervisor of Museums and Cultural Services, described a new tourism initiative, the Arrow Trail Project, a driving and a walking tour through Quinte West, Belleville and the County to begin in 2024.**

# Grapevine Highlights

## County history:

- a) Regular interviews with the PE Historical Society
- b) Re-enactment

## Animals:

- a) Rescue b) Training c) Stimulation

## Technology:

- a) Variety of topics key to PEC residents



## Physical fitness/therapy :

- a) Physiotherapy interview
- b) Pilates interviews

Executive Director, Barrinder Gill, and Health Promoter and Engagement Lead Matt DelGrosso speak about the types of services available at the new clinics the Prince Edward Family Health Team has started up to help accommodate County residents who don't have a family physician.



**Culinary:** Regular hosts Krista Hepburn, Chris Byrne & Sandy Barnes spoke with friends and professional chefs from local restaurants, sharing favourite recipes.

## Grapevine Highlights



Jackie Elliott, from the county but grew up in France, shares with Krista Hepburn their family recipe for [Galette des rois](#).

# Grapevine Highlights

## Business

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Taking Care of Business featured 50 business owners - highlighting local businesses, what brought them to the County, what tips they have for other entrepreneurs.

Thank you to the Prince Edward Chamber of Commerce for their sponsorship.



Tracy Reid speaks about her business, Fitness Powers and her many years as a health and fitness professional.

# Grapevine Highlights Science

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- Lots of news in the natural world last year and The County, Naturally kept pace with -- and sometimes scooped -- national news media.
- Crawford Lake, near Milton, Ontario, was proposed as the marker for a new geological epoch, the Anthropocene
- The Merlin bird app is taking the world by storm, with the number of users skyrocketing.
- A deadly new tree fungus, oak wilt, entered the country, contained in 3 areas.
- A research team from University of Alaska Fairbanks took core samples from the floor of the Bering Sea to learn more about Ice Age ecosystems.



# Grapevine Highlights

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## County Profiles

Interviews with County residents and CountyFM volunteers as they share their stories.

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Self proclaimed and with good reason,  
ThatcountyqueenEthan shares their lovely  
life in Prince Edward County with Renay  
Weissman-Stanners



# Grapevine Highlights

## County Grows

Jane Thompson shares information about noxious weed control in the County and in particular wild parsnip.

Her guest, Mike Cowbrough, weed specialist with OMAFRA, has some excellent suggestions for anyone dealing with this very toxic and ubiquitous weed.



# Grapevine Highlights

## What's Happening

Weekly interviews with leaders of PEC not for profits about interesting events in our community.

The Children's Foundation about the Kids Can't Wait Radiothon. Wed Oct 4th on 99.3 CountyFM and on other radio stations in the region. All funds raised will help improve the quality of life for vulnerable children and youth in need in our community.



# Grapevine Highlights

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**Film - Reel County:** Bas Kalt and Craig Foster covered the latest in 'film' reviews and news. New host welcome - Raj Dhillion.

**Sports Report:** Updates on the local sports scene.

**New Music 2023:** Latest releases, trends, insights into new music with host Pat Larkin.



**Arts:** The Artscene reported on the growing arts community. More artists, more opportunities to enjoy the arts and more contribution from the arts to the economy. Three new co-hosts joined Sarah Moran and Cheryl Singer..Catelyn Thornton, MaryAnn Farrell and Pamela Mayhew.

# Grapevine Highlights

Stories about local artists and how they work hard to feed the soul with dance, music, visual arts, theatre, ceramics and more.





# Grapevine Highlights

Art in the County.

Free community workshops. Art for Well Being

Crucible Play



# The County Writes... The County Reads

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**SUNDAY ON THE COUNTY WRITES...THE COUNTY READS**  
October 29 – after noon news

Since October 26, 2014  
282 County writers and readers  
and 157 from away have appeared on the show

Terry Fallis was the first author interviewed for the show and he returns to discuss his ninth novel, *A NEW SEASON*, a thoughtful exploration of aging, loss, family, friendship and love. Alan Gratias was the first storyteller and he explained how a tragedy led him to put down roots in The County. Barbara Sweet appeared on the first show and she is back with 5 things you should know about the expanded Picton branch of the Library. Stream [www.993countyfm.ca](http://www.993countyfm.ca)



# Specialty Programming

IndigiVibes with host  
Kimberly Maracle,  
producer Vanessa  
Pandos

The True North Sessions  
- 5 Sessions  
Bernie Finkestein  
Vanessa Pandos

A Day To Listen in  
partnership with the  
Gord Downie and  
Chanie Wenjack Fund

The Spoken Word  
launches - a new  
weekly show hosted by  
Andrew McLuhan - airs  
Sundays @ 8pm

Canadian Collection  
Host Ken Arnott

Salute to all specialty show hosts Monday-  
Friday evenings, Saturday & Sunday



County Writes County Reads

National Indigenous Peoples Day

Celebrate Christmas  
18 Organizations of Faith

Specialty  
Programming

Grapevine

Music Specials

New Years Party

Ras Bingi Top 99 Countdown



*Celebrate Christmas*  
2023



Bethany Christian Reformed Church  
Bloomfield United  
Consecon United Church  
Cressy Glenora United  
Emmanuel Baptist Church  
Friendship United  
PEC Ministerial Association  
Picton Free Methodist Church  
Picton United  
Sonrise Christian Academy  
South Bay United  
St Gregory The Great Catholic Church  
St. Andrew's Anglican  
St. Andrew's Presbyterian  
St. Mary Magdalene Anglican Church  
Wellington United

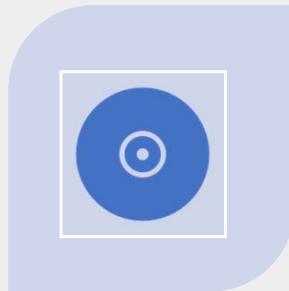
# Grants



CRFC - LOCAL  
JOURNALISM INITIATIVE



CRFC - VOICES FROM THE  
SHADOWS: HOMELESS IN A  
RURAL COMMUNITY



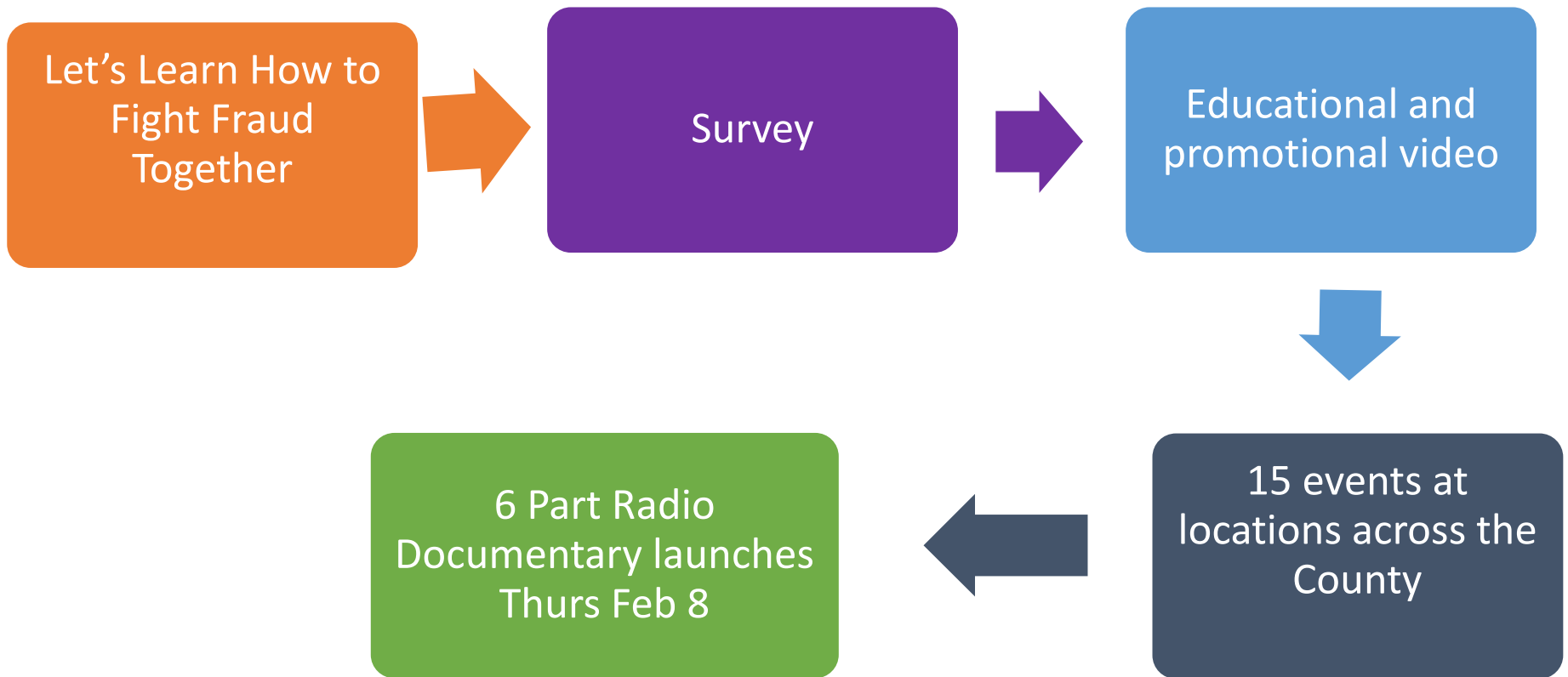
CDN GOV - SUMMER  
JOB GRANT



NEW HORIZONS –  
OUTSMARTING THE SCAMMERS:  
PROTECTING SENIORS FROM  
FRAUD

# Outsmarting the Scammers: Protecting Seniors from Fraud

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1:20 / 1:35





# Outsmarting the Scammers Events To Date:

1. West Lake Terrace, **Nov. 7, 2023**
2. Wellington On The Lake, **Nov. 13, 2023**
3. Athol Town Hall, **Nov. 15, 2023**
4. United Church Consecon, **Nov. 22, 2023**
5. Wellings Of Picton, **Dec. 1, 2023**
6. Hallowell House, Picton  
Residents & family only – **Dec, 12, 2023**
7. Nine more events to go in 2024





Outsmarting the Scammers – Wellington on the Lake event



# Fundraising 50/50 Draws

General Donor Surveys

Audience Surveys

Constant emails, messages, and calls

Focus Groups

Feedback Loops

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# Radiothon Focus Group In Brief

-March 2023-

# A. County FM Bridges the Distance

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- **The County is an island community of 25,000 people. A truly unique place spread out over 1,100 square kilometers of farmers' fields, sandy beaches, dense forests and quaint towns and hamlets.**
- **County FM exists to connect us as individuals and the community at large. We do that through:**
  - **A broad range of musical genres, with local homegrown talent**
  - **Local news, weather and sports**
  - **Thought-provoking current events programming that covers all things County**
- **Our ongoing challenge is that advertising only covers two thirds of all our expenses, so we're very dependent on donations to stay on air.**
- **So during Radiothon week this year, please help bridge that funding gap with a donation so we can keep Connecting the County.**

# **RADIOTHON 2023**

**May 25 - 28**

**993CountyFM.ca**



# RADIOTHON

## MAY 25-28

### The Musical Line Up



### Thursday May 25

**8am/** Cue The Funk **9am/** Miss Emily **10am/**Back in Five  
**11am/**Craig Foster **1pm/**Keith Whittall **2pm/**Bill McBurney  
**3pm/**Bill Wood **4pm/**Mark McGreevy **5pm/**Steve Battig  
**6pm/**Kevin Weaver **7pm/**Telegraph Narrows

### Friday May 26

**8am/**Rita DiGhent **9am/**Brian Legere ft Martin Smit **10am/**Greg Hinde  
**11am/**Cousin Gibbard Suede **1pm/**Robert Keyes **2pm/**Randy Stewart  
**3pm/**Lenni Stewart **4pm/**Norris and Jones  
**5pm/**Bees Knees **6pm/** Brian MacMillan **7pm/**Mason Forsey Mackninnon

### Saturday May 27

**8am/**Pushbroom Tycoons **9am/** Jamie Stever **10am/**Elmwood Harmony  
**11am/** Chris Mapili **12pm/**Tony Forbes **1pm/**Luck's Crossroad **2pm/**Dan  
Dayton **3pm/**Jeremy Kelly **4pm/**Lisa Bozikovic **5pm/** Roper and Roper  
**6pm/** Caleb Hutton **7pm/** Astrid Young

### Sunday May 28

**8am/**Lyle Cole **9am/** Becky Elliott **10am/**David Maracle  
**11am/** Steve Wilkinson **12pm/**The CWCR **1pm/**Kyra and Tully  
**2pm/**Penny and John Kitchen **3pm/**Siobhan Bodrug **4pm/**Annelise Norohna  
**5pm/**Mike Farrell **6pm/**Megan Hutton **7pm/**Peter Rea

**Donate 1 855 438 2993**  
**Listen Live online at [993countyfm.ca](http://993countyfm.ca)**



# Radiothon 2023





# Radiothon 2023

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Radiothon 2023 |



Radiothon 2023

## Radiothon 2023 Principal Sponsors

Wellings of Picton

**Heidelberg Material**

Picton Home Hardware Building Centre

JJIMS Leadership and Life Coaching and Management Solutions

Lockyers County Gardening

Dunrose Distribution

Edward Jones Picton

Prinzen Ford Sales

Veenstra and Lloyd's Plumbing

Wilkinson Chartered Professional Accountants and Tax Specialists



# RADIOTHON 2023

## MATCHING HOURS

MAXIMIZE YOUR DONATION!  
THURSDAY MAY 25

FROM 1-2 PM  
CADDYSHACK  
WILL MATCH ALL DONATIONS  
UP TO \$1000

**THANK YOU CADDYSHACK!**

CALL IN OR CLICK THROUGH TO DONATE  
[WWW.993COUNTYFM.CA](http://WWW.993COUNTYFM.CA)

# MATCHING HOUR

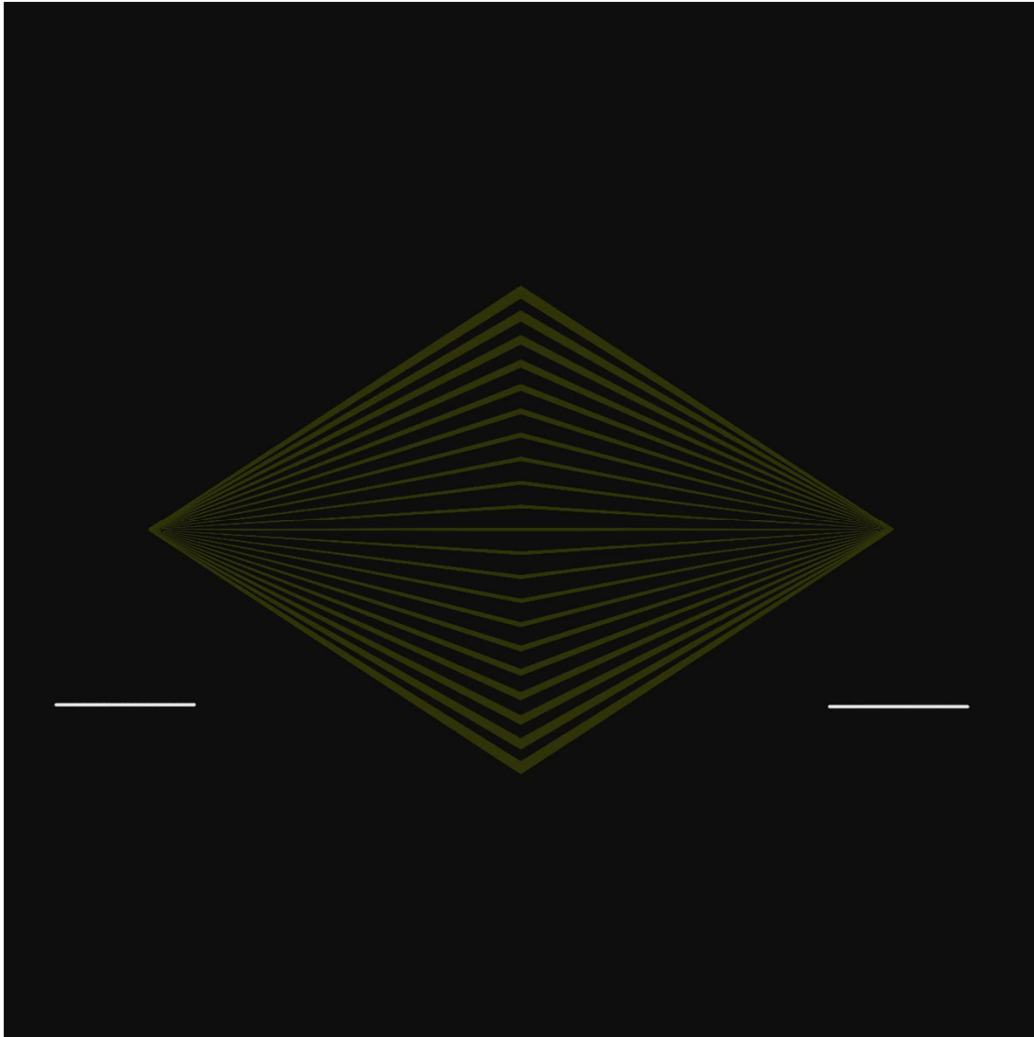


THURSDAY 5-6 PM  
ELIZABETH  
BATT

MATCHES YOUR  
DONATION UP TO \$500

#Radiothon2023

Matching Donor Program



Matching Donor Program  
On-line Ads

MATCHING DONOR SPONSORS

A generous Cat who loves listening to CountyFM

Angie's Pooper Septic Pumping Service

Bernie Finklestein Caddy Shack

Councillor Bill Roberts

Don Stanton of McDougall Insurance

Elizabeth Batt Emma Robinson & Ken Murray

Green Party of Canada

Jim JJ Johnston of the JJIMS Leadership and  
Life Coaching and Management Solutions Company

John Gleeson Mike Harper

Neil Burgess Law Office

Paul Massey and Tim Horton's

Picton Home Hardware Building Centre

Port Picton Homes



Radiothon raised \$60,350 from donors and sponsors

100 volunteers involved with the production incl 66 musicians

Unique concepts

LIVE entertainment

Continued with 'Matching Hours'

Megan Hutton, Radiothon Talent Director

Dave Wheatley, Gage Broderick, Astrid Young Production

Not possible without the complete Radiothon Admin Team

**99.3**  
**COUNTYFM**  
PRESENTS

# HOMEGROWN

THURSDAY OCTOBER 12TH  
AT THE EDDIE HOTEL 7PM  
ADMISSION \$50\*

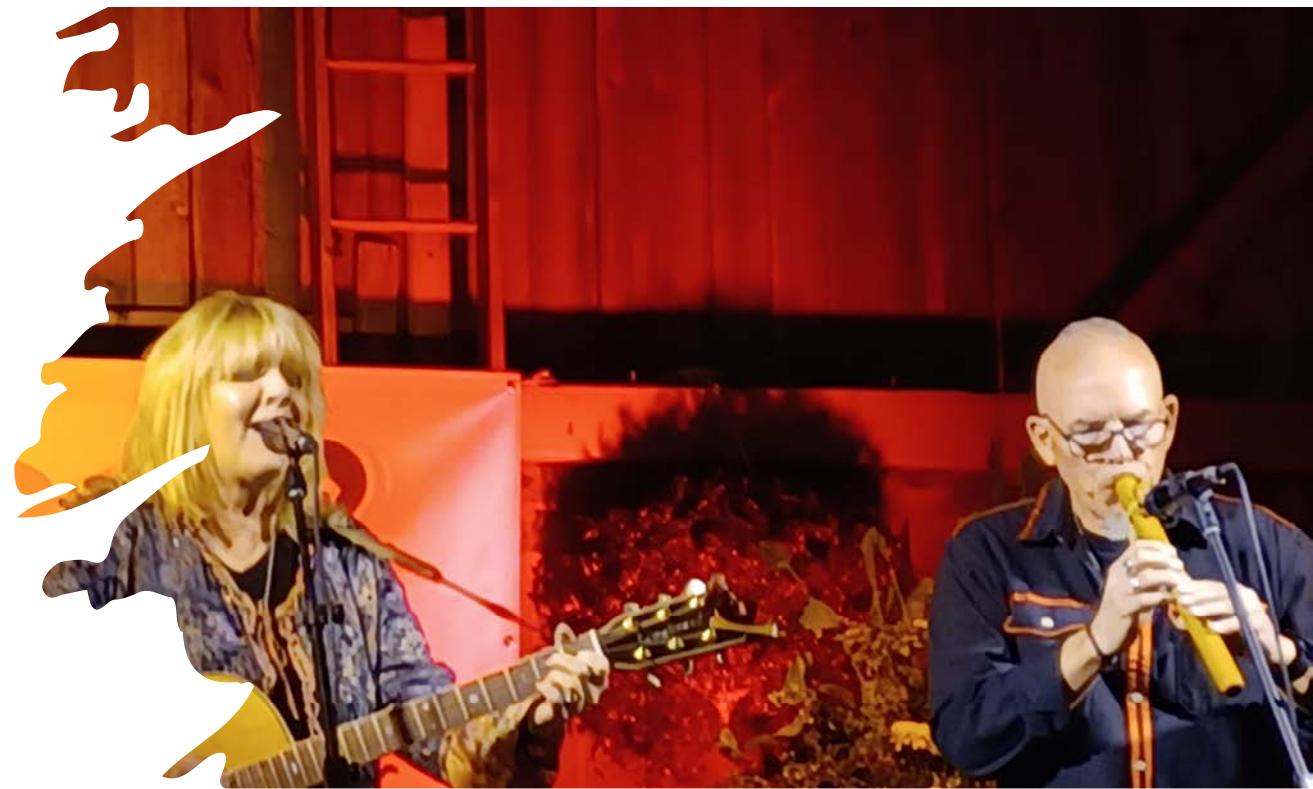
PERFORMANCES BY:

STEVE WILKINSON | ASTRID YOUNG | BILL MCBURNEY  
INSTANT RIVALRY | JOSH LESTER | LENNI STEWART  
JONATHON MARACLE | DAVID JAMES ALLEN

TICKETS AVAILABLE ONLINE  
AT [WWW.993COUNTYFM.CA](http://WWW.993COUNTYFM.CA)



# Homegrown 3.0 Concert at The Eddie





Homegrown 3.0 Concert at The Eddie



# Homegrown 3.0 Concert at The Eddie

Special thanks to the Musicians,  
our Fundraising Team, Admin  
team, Back40 Productions,  
Megan Hutton as Producer, The  
Eddie Hotel & Farm, and our  
donors.





Live Action Remote Broadcasts



Live Action Remote  
Broadcasts

# Community Events

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1. Karlo Estates - Ski Doo Suit Ski Bunny Dance Party - Feb 18
2. Radiothon 2023 - May 25-28
3. Hike for Hospice - April 26<sup>th</sup>
4. PEC Walk for Alzheimer's – May 27<sup>th</sup>
5. Rotary Club Lilac Ride – May 28<sup>th</sup>
6. Bloomfield Soapbox Derby
7. “The Gravitational Pull of Bernice Trimble” - June 17 - 25
8. Youth Pride Event at Benson Park - June 28
9. Celebrating Diversity Events - June 20-24
10. Bloomfield Kids Fishing Derby
11. Revel - celebrates Indigenous Peoples Day at Macaulay Heritage Park
12. Canada Day at Benson Park in Picton – July 1
13. Canada Day Parade and Festivities in Wellington – July 1
14. Wellington Street Dance & Drone Show



# Community Events

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15. Byron's Concert at Benson Park
16. Music at Port Milford
17. Hayloft 50th Anniversary Barn Party - Aug 6
18. Prince Edward Women's Institute 40<sup>th</sup> Art & Craft Sale -Aug. 3
19. Sophiasburgh Rec Committee Summer Splash - Aug.26
20. 30th Anniversary Studio Tour Art Show - Aug 18-20
21. Pedaling for Parkinson – Aug 19
22. Athol Day is Back with a new look this Sunday - August 27th
23. Comedy Country Mini-Fest, Sergeants Mess - Aug 27-Sept 30
24. 186th Annual Picton Fair - Sept 8 - 10
25. County Marathon Sunday - Oct 1st
26. PEC Studio Tour - Sept 22- 24
27. Sue Foley at the Regent

# Community Events

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28. Our Place Concert Sophiasburgh
29. Scarecrow Festival
30. Kiwanis Fundraising Concert
31. Pumpkinfest Parade and Live Broadcast from the Weigh-off
32. Firelight Lantern Festival
33. Picton BIA/Giant Tiger, Seniors Fraud Prevention Drop-in
34. Consecon Porchfest
35. Community Care for Seniors Fair
36. Music Circle hosted by Bill Wood
37. 2023 Christmas Parades in Bloomfield, Picton, Consecon
38. Free Family Skate with the Wellington Dukes
39. The Regent Theatre - Shakespeare's A Christmas Carol

# Community Non-Profit Campaigns

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A Day to Listen Truth & Reconciliation

Alzheimer Society of Hastings-Prince Edward

Ameliasburgh Recreation Committee

Athol Recreation Committee

Byron's Concert for Kate's Rest

Comedy Country Festival

Community Care for Seniors

Community Living Prince Edward

County Stage Company (Festival Players)

County Wellness Collective

Festival of Trees

Firelight Lantern Festival

Hike for Hospice

Home Construction Regulatory Authority

Hospice Prince Edward

# Community Non-Profit Campaigns

Kids Can't Wait Radiothon

Marysburgh Mummers

Milford Fair Committee

Museum of Lennox-Addington

Music at Port Milford

OPP Anti-Fraud PSA, Ice Safety, School Bus Safety, Sharing Online, Water Safety

Our Place – Sophiasburgh Concert

PEC Arts Trail

PEC Library

PEC Library Gala

PEC Marathon

PEC Memorial Hospital Foundation

PEC Quilters' Guild

PEC Studio Tour

# Community Non-Profit Campaigns

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PECWA

Pedalling for Parkinson's

Picton Rotary Lilac Ride

Prince Edward Agriculture Society

Prince Edward District Women's Institute

Prince Edward Learning Centre

Quinte Region National History Museum

Reaching for Rainbows

Rotary Club of Picton

Salvation Army

Sophiasburg Summer Splash

Station Road Arts Collective

The County Foundation

Visit the County

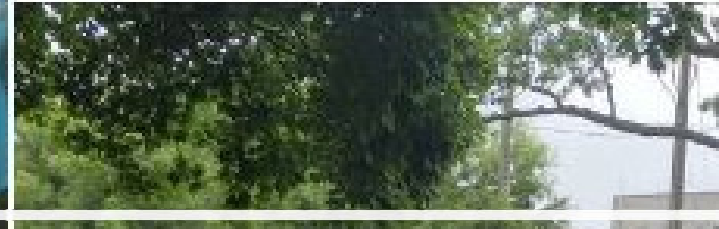
Wellington Community Market

Wellington Storehouse Foodbank



## Community Events





Youth Pride Day Benson Park





Sunday July 23, 2023 1:00 p.m. – 4:00 p.m.  
Benson Park, Picton

**FREE**

**Byron's Concert**

*In Support of the Unhoused*

**The Reasons  
The Flatlanders**

Lyle Cole  
Bill McBurney  
Lenni Stewart  
Bill Wood



**Kate's Rest  
Foundation**

Donations to  
Kate's Rest Foundation  
are greatly appreciated.  
Kate's Rest provides  
permanent supportive housing in  
Prince Edward County.

**Emcee'd by Picton's Very Own  
Jim "JJ" Johnston**



Byron's Concert for Kate's Rest





# Scarecrow Festival





# Firelight Lantern Parade & Party



Picton Rotary Lilac Ride 2023 presented by 99.3 County FM

Event as founded by Jim Barkman and the Picton Rotary Team



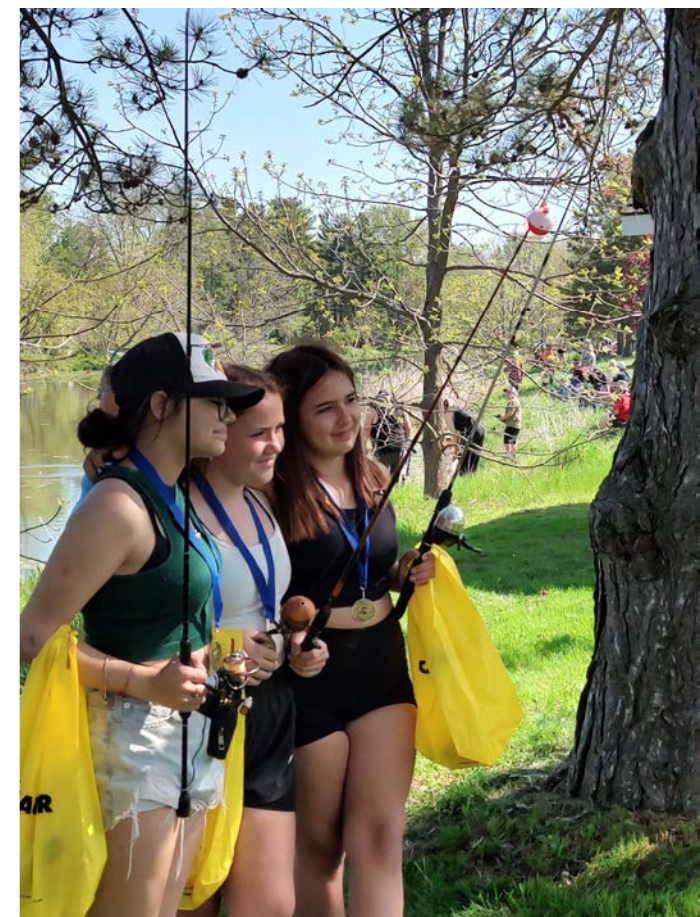
# Community Events Pumpkinfest



# Community Events, Pumpkinfest



# Maple in the County



Our Place Concert Sophiasburgh  
Bloomfield Kids Fishing Derby  
Kiwanis Club Fundraising Concert  
Bloomfield Soapbox Derby





# Bloomfield Santa Claus Parade

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# Picton Santa Claus Parade

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# Consecon Santa Claus Parade



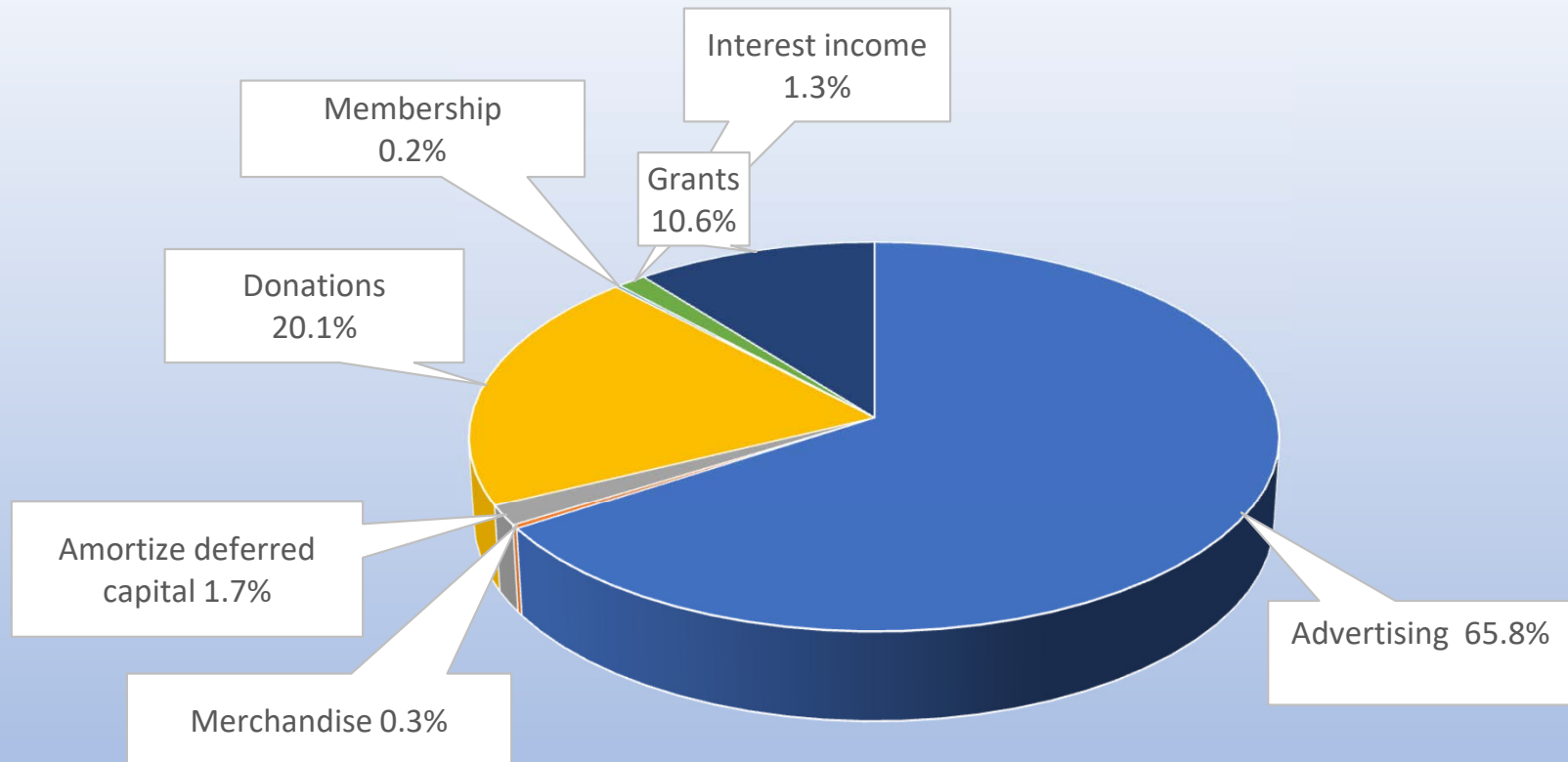


99.3 County FM  
Media Sponsorships  
at The Regent Theatre  
& Base 31

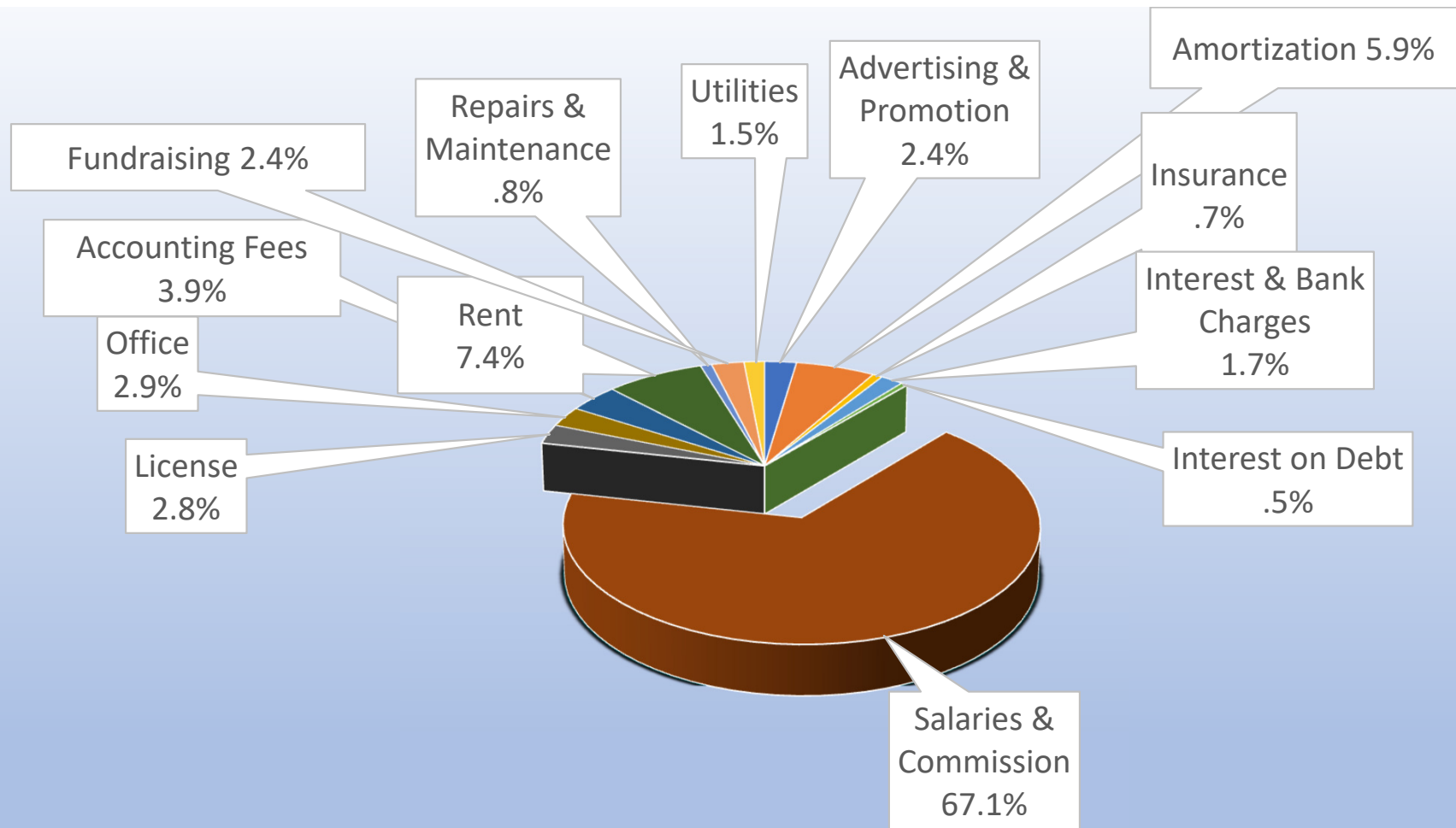
# Financial Snapshot



# Revenue F2023



# Expenses F2023





## Sales & Fundraising

Cash Advertising decrease 10% (Ntl Covid ads ended)

Donations increase 17.36%

Fundraising and membership revenue increased 38.5%

Alternative fundraising events



# Major 2024 Initiatives

## Digitization of 99.3 County FM online

- New online presence with streaming on demand of shows
- New interactive interfaces with the community
- New sponsorship opportunities

## DJB Zone

- More stable and faster platform for the station to operate on

## Recording Studios

- Completion of the new larger recording studio interface with computer, mixer, and tie-in to our full production systems



# 5. Annual Reports - Operations

Motion to accept the Annual Operations Report for the fiscal year ending Aug 31, 2023.

# 6. TREASURER REPORT

Annual General Meeting, Jan 25<sup>th</sup>, 2024

Christine Winiarz  
Searle, CPA, CMA

Treasurer

Prince Edward County  
Radio Corporation





# Financial Dashboard

	2023	2022	2021	2020	2019
<b>Total Revenue</b>	\$460,085	\$498,423	\$403,839	\$416,434	\$389,455
<b>Net Income</b>	(49,282)	79,308	64,980	73,817	8,068
<b>Cash in Bank</b>	255,911	229,514	234,263	177,350	66,578
<b>Reserve Funds</b>	140,669	150,000	0	0	0
<b>Capital Assets</b>	149,512	165,869	159,406	181,338	190,519
<b>Net Assets/Equity</b>	397,586	446,868	367,560	302,580	228,763

# 6. Treasurer's Report

Motion to accept the Treasurer's Report for the fiscal year ending August 31<sup>st</sup>, 2023.

# 7. FINANCIAL REPORT

Annual General Meeting, Jan 25<sup>th</sup>, 2024

# Dan Guerreiro, CPA

Wilkinson & Company  
LLP, Chartered  
Professional Accountants



PRINCE EDWARD COUNTY RADIO CORPORATION

FINANCIAL STATEMENTS

AS AT AUGUST 31, 2023



## INDEPENDENT AUDITOR'S REPORT

To the Board of Directors  
Prince Edward County Radio Corporation

### Report on the Audit of the Financial Statements

#### Qualified Opinion

We have audited the financial statements of Prince Edward County Radio Corporation (the Corporation), which comprise the statement of financial position as at August 31, 2023, and the statements of net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Corporation as at August 31, 2023, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### Basis for Qualified Opinion

In common with many not-for-profit organizations, the Corporation derives revenue from donations, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Corporation and we were not able to determine whether, as at and for the years ended August 31, 2023 and August 31, 2022, any adjustments might be necessary to donations revenue, excess of revenues over expenditures and net assets.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Corporation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

#### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing these financial statements, management is responsible for assessing the Corporation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Corporation, or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Corporation's financial reporting process.

**INDEPENDENT AUDITOR'S REPORT  
(CONT'D)**

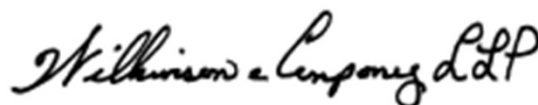
**Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Corporation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Corporation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Corporation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



BELLEVILLE, Canada  
December 19, 2023

Chartered Professional Accountants  
Licensed Public Accountants

**PRINCE EDWARD COUNTY RADIO CORPORATION**  
**STATEMENT OF FINANCIAL POSITION AS AT AUGUST 31, 2023**

	2023	2022
	\$	\$
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	255,911	229,514
Short-term investments - Note 3	140,669	150,000
Accounts receivable	106,614	92,554
Inventory	2,281	1,437
Due from The Community Foundation	1,412	502
Prepaid expenses and deposits	9,823	5,023
	516,710	479,030
<b>TANGIBLE CAPITAL ASSETS - at cost</b>		
less accumulated amortization - Note 4	149,512	165,869
<b>INTANGIBLE ASSETS - at cost</b>		
less accumulated amortization - Note 5	1,934	3,197
	668,156	648,096
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities	45,729	38,623
Government remittances payable	67,401	39,567
Deferred revenue - Note 6	58,369	21,761
	171,499	99,951
<b>LONG-TERM</b>		
Canada Emergency Business Account (CEBA) loan payable - Note 7	39,434	37,250
<b>DEFERRED CAPITAL CONTRIBUTIONS - Note 8</b>	59,637	64,027
	270,570	201,228
<b>NET ASSETS</b>		
<b>NET ASSETS</b>	397,586	446,868
<b>COMMITMENTS - Note 9</b>		
<b>APPROVED ON BEHALF OF THE BOARD</b>		
_____ Director		
_____ Director		
	668,156	648,096

**PRINCE EDWARD COUNTY RADIO CORPORATION**  
**STATEMENT OF NET ASSETS**  
**FOR THE YEAR ENDED AUGUST 31, 2023**

	Operating Reserve Fund \$	Capital Reserve Fund \$	Unrestricted \$	2023 \$	2022 \$
<b>NET ASSETS - BEGINNING OF YEAR</b>	100,000	50,000	296,868	446,868	367,560
<b>EXCESS OF REVENUE OVER EXPENDITURES (EXPENDITURES OVER REVENUE)</b>			(49,282)	(49,282)	79,308
<b>PURCHASE OF TANGIBLE CAPITAL ASSETS</b>		(13,816)	13,816		
<b>ALLOCATION OF INVESTMENT INCOME</b>	2,990	1,495	(4,485)		
	2,990	(12,321)	(39,951)	(49,282)	79,308
<b>NET ASSETS - END OF YEAR</b>	102,990	37,679	256,917	397,586	446,868

**PRINCE EDWARD COUNTY RADIO CORPORATION**  
**STATEMENT OF OPERATIONS**  
**FOR THE YEAR ENDED AUGUST 31, 2023**

	2023	2022
	\$	\$
<b>REVENUE</b>		
Advertising	312,027	352,945
Donations	80,495	68,603
Grants	50,208	64,345
Fundraising and membership revenue	17,355	12,530
	<u>460,085</u>	<u>498,423</u>
<b>COST OF SALES</b>		
Advertising and commission	98,083	98,403
Donation expenses	13,289	1,999
Grants expenses	6,087	
Fundraising expenses	11,595	3,798
	<u>129,054</u>	<u>104,200</u>
<b>GROSS PROFIT</b>	<u>331,031</u>	<u>394,223</u>
<b>OTHER INCOME</b>		
Government assistance - Discount on zero-interest loan - Note 7	107	2,105
Interest	6,093	415
Amortization of deferred capital contributions	8,081	6,859
Loss on disposal of tangible capital assets	(12,042)	
	<u>2,239</u>	<u>9,379</u>
	<u>333,270</u>	<u>403,602</u>
<b>EXPENDITURES</b>		
Operating expenses - Schedule 1	56,991	54,568
Overhead expenses - Schedule 2	78,383	74,981
Wages and salaries	236,730	181,995
Production labour expenses	10,448	12,750
	<u>382,552</u>	<u>324,294</u>
<b>EXCESS OF REVENUE OVER EXPENDITURES</b>		
<b>(EXPENDITURES OVER REVENUE) FOR YEAR</b>	<u>(49,282)</u>	<u>79,308</u>

0

**PRINCE EDWARD COUNTY RADIO CORPORATION**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED AUGUST 31, 2023**

	2023	2022
	\$	\$
<b>OPERATING ACTIVITIES</b>		
Excess of revenue over expenditures (expenditures over revenue) for year	(49,282)	79,308
Adjustment for items which do not affect cash -		
Amortization of deferred capital contributions	(8,081)	(6,859)
Amortization of intangible assets	1,263	1,263
Amortization of tangible capital assets	27,178	26,142
Loss on disposal of tangible capital assets	12,042	
Re-invested investment income	(4,485)	
Discount on zero-interest loan	(107)	(2,105)
Accrued interest on CEBA loan	2,291	2,163
	(19,181)	99,912
Net change in non-cash working capital balances related to operations - Note 10	50,934	47,944
<b>CASH FLOWS PROVIDED FROM OPERATING ACTIVITIES</b>	<b>31,753</b>	<b>147,856</b>
<b>INVESTING ACTIVITIES</b>		
Capital spending utilized - Note 8	3,691	30,000
Purchase of tangible capital assets	(22,863)	(32,605)
Purchase of short-term investments		(150,000)
Withdrawal of funds from short-term investments	13,816	
<b>CASH FLOWS USED IN INVESTING ACTIVITIES</b>	<b>(5,350)</b>	<b>(152,605)</b>
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS FOR YEAR</b>	<b>26,397</b>	<b>(4,749)</b>
<b>CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR</b>	<b>229,514</b>	<b>234,263</b>
<b>CASH AND CASH EQUIVALENTS - END OF YEAR</b>	<b>255,911</b>	<b>229,514</b>
<b>REPRESENTED BY:</b>		
Cash	255,911	229,514

## 8. Motion to Accept Audited Financial Statements

To accept the Audited Financial Statements for the fiscal year ending August 31<sup>st</sup>, 2023

# 9. Appoint Public Accountant

Annual General Meeting, Jan 25<sup>th</sup>, 2024



# Motion to Appoint Public Accountant

- After working with Wilkinson & Company LLP. for F2023 we recommend continuing with Wilkinson & Company LLP. as our appointed the Public Accountant for Prince Edward County Radio Corporation to perform an audit for 2024.

# 10. WRAP UP

Special thank you to those who created and ran tonight's AGM:

Gage Broderick

Pearl Hucul

Cheryl McLellan

Lynn Pickering

Christine Searle

Wilkinson & Company LLP

Craig Elliot

Jim JJ Johnston

Craig Mills

Suzanne O'Connor

Pamela Stagg

Shelagh Hurley

Mike Harper

Phil Knox

Helen Morris

Marie O'Neil

Tristan Treasure

Annual General Meeting, Jan 25<sup>th</sup>, 2024

# 11. CALL FOR END OF MEETING

Annual General Meeting, Jan 25<sup>th</sup>, 2024



**THANK YOU**

**99.3 County FM**

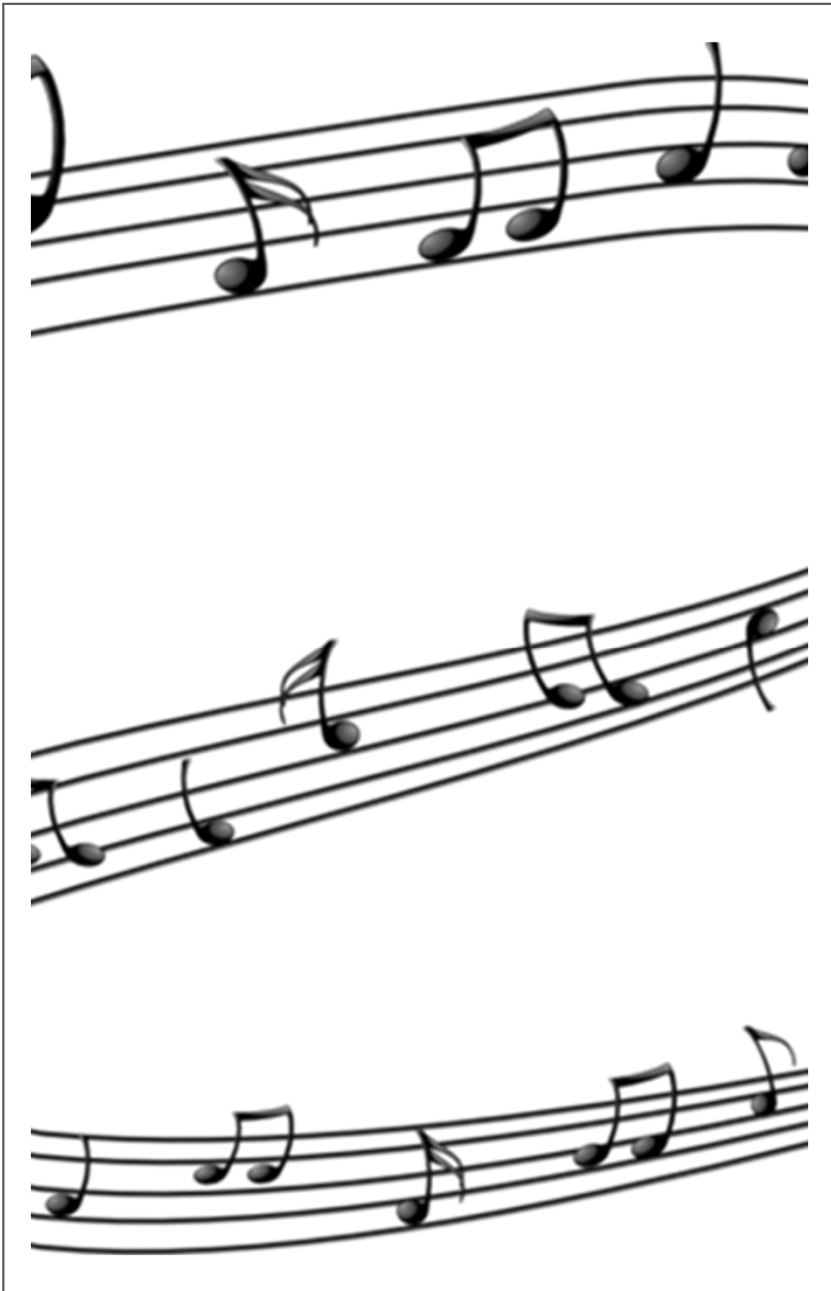
**Prince Edward County  
Radio Corporation**

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Twitter [@993CountyFM](#)

Web [993countyfm.ca](http://993countyfm.ca)



Mark in your calendar

99.3 County FM Radiothon

May 30<sup>th</sup> – June 2<sup>nd</sup> , 2024